

champion

SWING TRADING MASTERCLASS

superperformance

OLIVER KELL

.....

Webinars

1

MARKET CYCLE MASTERY

📅 October 16th

REC WATCH NOW

Simplify your chart analysis
and learn how Oliver interprets
Price Action.

2

FINDING TRUE MARKET LEADERS

📅 October 30th

🕒 11:00 AM EST

Learn how to **build watchlists**
and identify the absolute **best**
opportunities in the market.

3

SUPERPERFORMANCE SETUPS

📅 November 12th

🕒 7:00 PM EST

Spot **repeatable patterns** that
put the odds in your favor and
learn how to manage **winning**
trades.

4

BUILDING A CHAMPION MINDSET

📅 December 4th

🕒 11:00 AM EST

Develop a **winning mentality**
and new habits to support your
new **growth**.

Agenda



- Scans Overview
- Tools
- Scans
- Lists
- Weekend Routine
- Daily Routine
- Live Walkthrough
- QnA

REC

Yes, it will be recorded!

SCANS



YOU HAVE TO
LOVE THE ROUTINE

BULL SNORT: Looking for ENORMOUS VOLUME with upside price action.

📍 Volume=Price, Cause=Effect

GAPPERS: Large upside gap ups that remain unfilled.

📍 Big Gap Ups = Street Caught Off Guard

STRENGTH: Green/positive names on down days.

📍 Looking for relative strength.

DOUBLERS: Stocks that double are more likely to double again.

52 WEEK HIGHS: Track stocks making new highs to understand what sectors are in favor and to uncover new ideas.

% GAINERS: Look for the top performing names on a day.

TOOLS



1. **FINVIZ:** Create a free account and save your screens.
 - 📌 There is a premium version that people use but I have never used it.
2. **MARKETSMITH:** The top tool out there. Around \$100 per month. I am trying to learn the product better but do not know it all that well.
3. **TRADING SOFTWARE:** Each software has scanning abilities.

YOU HAVE TO
LOVE THE ROUTINE

BULL SNORT



VOLUME = PRICE
CAUSE = EFFECT

s: Bull Snorts

Order: Ticker

Asc

Signal: None (all stocks)

Tickers:

Filters

Filters: 3

Descriptive(3)

Fundamental

Technical

All(3)

Exchange	Any	Index	Any	Sector	Any	Industry	Any	Country	Any
Market Cap.	Any	P/E	Any	Forward P/E	Any	PEG	Any	P/S	Any
P/B	Any	Price/Cash	Any	Price/Free Cash Flow	Any	EPS growth this year	Any	EPS growth next year	Any
EPS growth past 5 years	Any	EPS growth next 5 years	Any	Sales growth past 5 years	Any	EPS growth qtr over qtr	Any	Sales growth qtr over qtr	Any
Dividend Yield	Any	Return on Assets	Any	Return on Equity	Any	Return on Investment	Any	Current Ratio	Any
Quick Ratio	Any	LT Debt/Equity	Any	Debt/Equity	Any	Gross Margin	Any	Operating Margin	Any
Net Profit Margin	Any	Payout Ratio	Any	Insider Ownership	Any	Insider Transactions	Any	Institutional Ownership	Any
Institutional Transactions	Any	Float Short	Any	Analyst Recom.	Any	Option/Short	Any	Earnings Date	Any
Performance	Any	Performance 2	Any	Volatility	Any	RSI (14)	Any	Gap	Any
20-Day Simple Moving Average	Any	50-Day Simple Moving Average	Any	200-Day Simple Moving Average	Any	Change	Any	Change from Open	Any
20-Day High/Low	Any	50-Day High/Low	Any	52-Week High/Low	Any	Pattern	Any	Candlestick	Any
Beta	Any	Average True Range	Any	Average Volume	Over 500K	Relative Volume	Over 3	Current Volume	Any
Price	Over \$20	Target Price	Any	IPO Date	Any	Shares Outstanding	Any	Float	Any
After-Hours Close	Any	After-Hours Change	Any						Reset (3)

JANUARY 2021

DDD

SSYS



GAPPERS



s: Gappers		Order: Ticker		Asc	Signal: None (all stocks)		Tickers:		>	Filters ▲
Filters: 3										
Descriptive(2)		Fundamental		Technical(1)		All(3)				
Exchange	Any	Index	Any	Sector	Any	Industry	Any	Country	Any	
Market Cap.	Any	P/E	Any	Forward P/E	Any	PEG	Any	P/S	Any	
P/B	Any	Price/Cash	Any	Price/Free Cash Flow	Any	EPS growth this year	Any	EPS growth next year	Any	
EPS growth past 5 years	Any	EPS growth next 5 years	Any	Sales growth past 5 years	Any	EPS growth qtr over qtr	Any	Sales growth qtr over qtr	Any	
Dividend Yield	Any	Return on Assets	Any	Return on Equity	Any	Return on Investment	Any	Current Ratio	Any	
Quick Ratio	Any	LT Debt/Equity	Any	Debt/Equity	Any	Gross Margin	Any	Operating Margin	Any	
Net Profit Margin	Any	Payout Ratio	Any	Insider Ownership	Any	Insider Transactions	Any	Institutional Ownership	Any	
Institutional Transactions	Any	Float Short	Any	Analyst Recom.	Any	Option/Short	Any	Earnings Date	Any	
Performance	Any	Performance 2	Any	Volatility	Any	RSI (14)	Any	Gap	Up 3%	
20-Day Simple Moving Average	Any	50-Day Simple Moving Average	Any	200-Day Simple Moving Average	Any	Change	Any	Change from Open	Any	
20-Day High/Low	Any	50-Day High/Low	Any	52-Week High/Low	Any	Pattern	Any	Candlestick	Any	
Beta	Any	Average True Range	Any	Average Volume	Over 500K	Relative Volume	Any	Current Volume	Any	
Price	Over \$20	Target Price	Any	IPO Date	Any	Shares Outstanding	Any	Float	Any	
After-Hours Close	Any	After-Hours Change	Any							Reset (3)
After-Hours Close	Any	After-Hours Change	Any							Reset (3)
Price	Over \$20	Target Price	Any	IPO Date	Any	Shares Outstanding	Any	Float	Any	
Beta	Any	Average True Range	Any	Average Volume	Over 500K	Relative Volume	Any	Current Volume	Any	
20-Day High/Low	Any	50-Day High/Low	Any	52-Week High/Low	Any	Pattern	Any	Candlestick	Any	
20-Day Simple Moving Average	Any	50-Day Simple Moving Average	Any	200-Day Simple Moving Average	Any	Change	Any	Change from Open	Any	

SFIX DECEMBER 2020

BIG GAP UPS =
STREET CAUGHT
OFF GUARD

- NOT ALL GAPS FILL. UNFILLED GAPS=STRENGTH.
- BREAKAWAY GAPS CAN BE A PRE-CURSOR TO AN EXTENDED MOVE TO THE UPSIDE.
- EARNINGS, FDA APPROVAL, PRE-ANNOUNCEMENT... ANYTHING THAT CAUSES A “SURPRISE”
- OFTEN ACCOMPANIED BY HUGE VOLUME (BULL SNORT) AND BEST WHEN OUT OF A BIG BASE



STRENGTH



Filters: 3		Descriptive(2)		Fundamental	Technical(1)	All(3)			
Exchange	Any	Index	Any	Sector	Any	Industry	Any	Country	Any
Market Cap.	Any	P/E	Any	Forward P/E	Any	PEG	Any	P/S	Any
P/B	Any	Price/Cash	Any	Price/Free Cash Flow	Any	EPS growth this year	Any	EPS growth next year	Any
EPS growth past 5 years	Any	EPS growth next 5 years	Any	Sales growth past 5 years	Any	EPS growth qtr over qtr	Any	Sales growth qtr over qtr	Any
Dividend Yield	Any	Return on Assets	Any	Return on Equity	Any	Return on Investment	Any	Current Ratio	Any
Quick Ratio	Any	LT Debt/Equity	Any	Debt/Equity	Any	Gross Margin	Any	Operating Margin	Any
Net Profit Margin	Any	Payout Ratio	Any	Insider Ownership	Any	Insider Transactions	Any	Institutional Ownership	Any
Institutional Transactions	Any	Float Short	Any	Analyst Recom.	Any	Option/Short	Any	Earnings Date	Any
Performance	Any	Performance 2	Today Up	Volatility	Any	RSI (14)	Any	Gap	Any
20-Day Simple Moving Average	Any	50-Day Simple Moving Average	Any	200-Day Simple Moving Average	Any	Change	Any	Change from Open	Any
20-Day High/Low	Any	50-Day High/Low	Any	52-Week High/Low	Any	Pattern	Any	Candlestick	Any
Beta	Any	Average True Range	Any	Average Volume	Over 500K	Relative Volume	Any	Current Volume	Any
Price	Over \$20	Target Price	Any	IPO Date	Any	Shares Outstanding	Any	Float	Any
After-Hours Close	Any	After-Hours Change	Any						Reset (3)
After-Hours Close	Any	After-Hours Change	Any						Reset (3)
Price	Over \$20	Target Price	Any	IPO Date	Any	Shares Outstanding	Any	Float	Any
Beta	Any	Average True Range	Any	Average Volume	Over 200K	Relative Volume	Any	Current Volume	Any
20-Day High/Low	Any	50-Day High/Low	Any	52-Week High/Low	Any	Pattern	Any	Candlestick	Any
Average Volume	Any	Relative Volume	Any	Change from Open	Any	Change from Open	Any	Change from Open	Any

YOU CAN UNCOVER HIDDEN GEMS WHEN THE MARKET SELLS OFF

LOOK FOR GREEN NAMES WHEN THE INDEXES ARE RED

QQQ MARCH 2020



ZM MARCH 2020



WHAT'S HOLDING UP THE BEST?



STOCKS THAT MOVE
HIGHER DURING
CORRECTIONS OFTEN
EXPLODE HIGHER



SPOTTING RELATIVE STRENGTH



CORRECTIONS ARE GREAT
AS LONG AS YOU DON'T
RIDE THEM DOWN

- 🕒 LOOK FOR NAMES THAT MAKE HIGHER LOWS AS THE INDEX MAKES LOWER LOWS
- 🕒 IS A STOCK MAKING A NEW HIGH AS THE INDEX CORRECTS? **PAY ATTENTION!!**

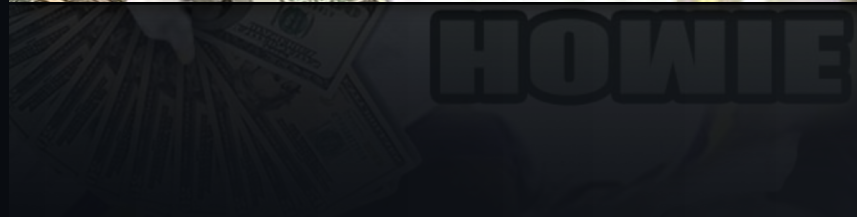




- **Mar 09, 2020** - NASDAQ makes a new low and so does LVGO
- **Mar 12, 2020** - NASDAQ makes a new low and so does LVGO (barely). The index is 7% lower as LVGO is about even.
- **Mar 16, 2020** - NASDAQ makes another new low and LVGO does too. The selling pressure is too much.
- **Mar 18, 2020** - NASDAQ ticks a new low BUT **LVGO makes a HIGHER LOW!!** Antenna should perk up. What is going on here?
- **Mar 23, 2020** - NASDAQ scums another new low. LVGO makes a **SECOND HIGHER LOW!**
 - **This is a positive divergence.** The stock is likely being bought by institutions into the index correction.

RELATIVE STRENGTH IS
A SPRINGBOARD FOR
HIGHER PRICES





SHOW ME THE MONEY



DOUBLERS



STOCKS THAT
DOUBLE ARE
THE ONES THAT
DOUBLE AGAIN

s: Doublers		Order:		Ticker	Asc	Signal:	None (all stocks)	Tickers:		>	Filters ▲
Filters: 3				Descriptive(2)		Fundamental	Technical(1)	All(3)			
Exchange	Any	Index	Any	Sector	Any	Industry	Any	Country	Any		
Market Cap.	Any	P/E	Any	Forward P/E	Any	PEG	Any	P/S	Any		
P/B	Any	Price/Cash	Any	Price/Free Cash Flow	Any	EPS growth this year	Any	EPS growth next year	Any		
EPS growth past 5 years	Any	EPS growth next 5 years	Any	Sales growth past 5 years	Any	EPS growth qtr over qtr	Any	Sales growth qtr over qtr	Any		
Dividend Yield	Any	Return on Assets	Any	Return on Equity	Any	Return on Investment	Any	Current Ratio	Any		
Quick Ratio	Any	LT Debt/Equity	Any	Debt/Equity	Any	Gross Margin	Any	Operating Margin	Any		
Net Profit Margin	Any	Payout Ratio	Any	Insider Ownership	Any	Insider Transactions	Any	Institutional Ownership	Any		
Institutional Transactions	Any	Float Short	Any	Analyst Recom.	Any	Option/Short	Any	Earnings Date	Any		
Performance	Any	Performance 2	YTD +100%	Volatility	Any	RSI (14)	Any	Gap	Any		
20-Day Simple Moving Average	Any	50-Day Simple Moving Average	Any	200-Day Simple Moving Average	Any	Change	Any	Change from Open	Any		
20-Day High/Low	Any	50-Day High/Low	Any	52-Week High/Low	Any	Pattern	Any	Candlestick	Any		
Beta	Any	Average True Range	Any	Average Volume	Over 500K	Relative Volume	Any	Current Volume	Any		
Price	Over \$20	Target Price	Any	IPO Date	Any	Shares Outstanding	Any	Float	Any		
After-Hours Close	Any	After-Hours Change	Any							Reset (3)	
After-Hours Close	Any	After-Hours Change	Any							Reset (3)	
Price	Over \$20	Target Price	Any	IPO Date	Any	Shares Outstanding	Any	Float	Any		
Beta	Any	Average True Range	Any	Average Volume	Over 500K	Relative Volume	Any	Current Volume	Any		
20-Day High/Low	Any	50-Day High/Low	Any	52-Week High/Low	Any	Pattern	Any	Candlestick	Any		
20-Day Simple Moving Average	Any	50-Day Simple Moving Average	Any	200-Day Simple Moving Average	Any	Change	Any	Change from Open	Any		

52 WEEK HIGHS



WHAT'S ON
DA HIGHS???

s: 52 Week Highs		Order:		Ticker	Asc	Signal:	None (all stocks)	Tickers:		>	Filters
Filters: 3				Descriptive(2)		Fundamental	Technical(1)	All(3)			
Exchange	Any	Index	Any	Sector	Any	Industry	Any	Country	Any		
Market Cap.	Any	P/E	Any	Forward P/E	Any	PEG	Any	P/S	Any		
P/B	Any	Price/Cash	Any	Price/Free Cash Flow	Any	EPS growth this year	Any	EPS growth next year	Any		
EPS growth past 5 years	Any	EPS growth next 5 years	Any	Sales growth past 5 years	Any	EPS growth qtr over qtr	Any	Sales growth qtr over qtr	Any		
Dividend Yield	Any	Return on Assets	Any	Return on Equity	Any	Return on Investment	Any	Current Ratio	Any		
Quick Ratio	Any	LT Debt/Equity	Any	Debt/Equity	Any	Gross Margin	Any	Operating Margin	Any		
Net Profit Margin	Any	Payout Ratio	Any	Insider Ownership	Any	Insider Transactions	Any	Institutional Ownership	Any		
Institutional Transactions	Any	Float Short	Any	Analyst Recom.	Any	Option/Short	Any	Earnings Date	Any		
Performance	Any	Performance 2	Any	Volatility	Any	RSI (14)	Any	Gap	Any		
20-Day Simple Moving Average	Any	50-Day Simple Moving Average	Any	200-Day Simple Moving Average	Any	Change	Any	Change from Open	Any		
20-Day High/Low	Any	50-Day High/Low	Any	52-Week High/Low	New High	Pattern	Any	Candlestick	Any		
Beta	Any	Average True Range	Any	Average Volume	Over 500K	Relative Volume	Any	Current Volume	Any		
Price	Over \$20	Target Price	Any	IPO Date	Any	Shares Outstanding	Any	Float	Any		
After-Hours Close	Any	After-Hours Change	Any							Reset (3)	
After-Hours Close	Any	After-Hours Change	Any							Reset (3)	
Price	Over \$20	Target Price	Any	IPO Date	Any	Shares Outstanding	Any	Float	Any		
Beta	Any	Average True Range	Any	Average Volume	Over 500K	Relative Volume	Any	Current Volume	Any		
20-Day High/Low	Any	50-Day High/Low	Any	52-Week High/Low	New High	Pattern	Any	Candlestick	Any		
20-Day Simple Moving Average	Any	50-Day Simple Moving Average	Any	200-Day Simple Moving Average	Any	Change	Any	Change from Open	Any		

MY LISTS



FINE TUNE YOUR LISTS
TO NARROW IN ON
THE BEST NAMES

IPO LIST: Pay attention to names that IPO. Add any interesting names to this list. Often big winners breakout and start their advance in the 6-18 month age range.

BULL SNORTS: Build lists every quarter of stocks that have positive reactions on their respective earnings reports.

INSTITUTIONAL LEADERS: Liquid name brand stocks. (AAPL MSFT SQ PTON ROKU)

DAILY LIST: Filled with names from monthly A to Z scan. Review this for weekly/daily setups.

FOCUS LIST: What names do I think are actionable today?

TOP DOGS: Maximum of ten names. What are the absolute best names in the market? This is where we want our capital.

MARKETSMITH: REPORTS, STOCKS, TECHNICAL, TOP 150 EPS, TOP 150 RS, ACCUMULATION DISTRIBUTION RATING

TOP DOG



WHAT'S **BEST**
IN BREED?

RELATIVE STRENGTH: The stock should be outperforming the market.

BIG EARLY STAGE BASE: Stocks breaking out of Stage 1 Bases have more runway.

BIG VOLUME: Volume is a sign of institutional demand.

BIG THEME: Is this disruptive? Does it make sense? Is it complicated or simple?

SALES GROWTH: #1 fundamental criteria for me. Companies that can generate enormous sales growth are expanding and taking market share.

EARNINGS GROWTH: Over time earnings drive stock prices higher over time.

HIGH BETA AND LIQUID: Names that move more than the indexes but are also liquid and give you the ability to get in and out with less slippage.

- 🟡 Find balance here.

- 🟡 Low Floats = Fast Moves (in both directions)

HIGHER PRICED: Above \$10-\$15 at a minimum for me.

Nothing against penny stocks....they can clearly work huge. They also have higher risk and less institutional sponsorship.

WEEKEND ROUTINE



YOU HAVE TO
LOVE THE ROUTINE

Saturday Morning

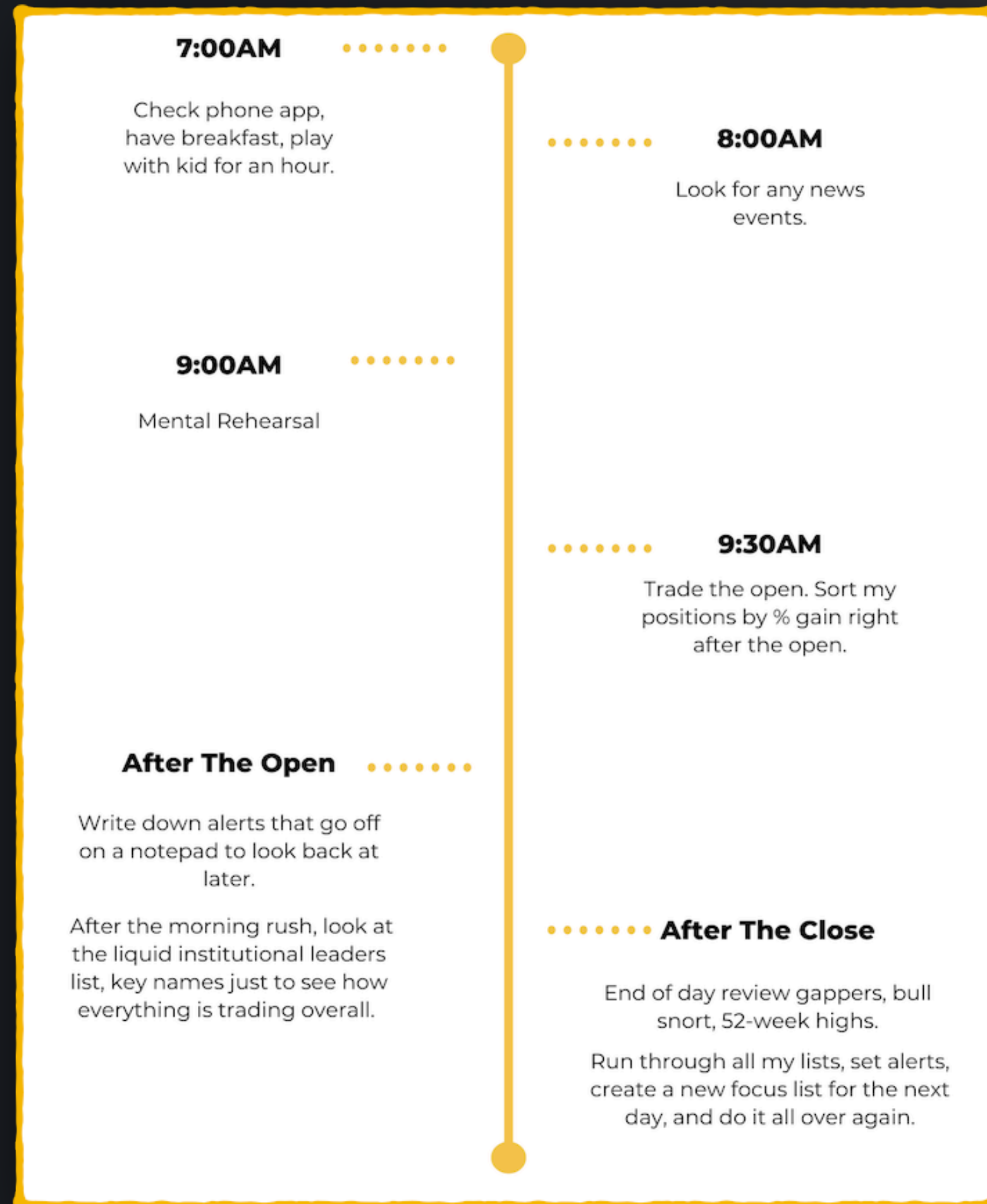
1. Review Russell 3000 or whatever list works best for you.
2. Review Liquid Institutional Leaders List
3. Go through Growth 250 on MarketSmith Cell Phone App
4. Get list of 30-40 good looking names for the week

Sunday Night

5. Grill Top Dogs List to make sure focused on the right things
6. Update Daily List which I will review throughout the week.
7. Have Focus List for next day ready
8. Have plan set for all open positions

DAILY ROUTINE

YOU HAVE TO
LOVE THE ROUTINE



QUICK RUN THROUGH

- ★ FINVIZ
- ★ MARKETSMITH
- ★ TRADING LISTS

IMPORTANT LINKS

WWW.FINVIZ.COM

WWW.MARKETSMITH.COM

WWW.INVESTORS.COM

WWW.EARNINGSWHISPERS.COM

STOCKANALYSIS.COM/IPOS/CALENDAR/

WWW.MARKETBEAT.COM/IPOS/LOCKUP-EXPIRATIONS/